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WoDiLab

FROM IDEA TO INCOME: THE SMART START STRATEGY

The First Steps to Creating a Course That Sells

ACTION CHECKLIST

☐ Step 1 – Commit to the MVP mindset

Read the prepared commitment text below. You can read it silently or out loud.

☐ Step 2 – Write and share your commitment

Write your minimum, target, and stretch goals clearly on a sheet of paper.
Take a photo of yourself holding your written goals and share it in the **"Dream it. Plan it. Achieve it."** post in the WoDiLab Facebook group.

Step 1: – Your Commitment to the MVP Mindset

For this lesson, you do not need to decide what your course will be about yet.

Your task is simply to commit to **how** you will work during WoDiLab — with a focus on starting small, learning through action, and moving forward without waiting for perfection.

You may use the commitment text below exactly as it is.

Commitment to the MVP Mindset	*You may copy this text by hand, adapt it by adding your own commitments, or rewrite it in your own words.*
During the 16 weeks of the WoDiLab programme, I commit to working with an MVP mindset — focusing on progress rather than perfection. I accept that clarity will come through action, not through overthinking, and that starting small is a strength, not a weakness. I am willing to test simple ideas, learn from feedback, and improve step by step as I move forward. I commit to completing the programme, staying engaged with the process, and showing up even when things feel unfamiliar or uncertain. By doing this, I give myself the opportunity to turn my experience and knowledge into something real, useful, and valuable for others.	

Step 2 – Write and share

Now make your commitment visible.

- Write the three goals by hand in your own words.
- Hold the paper and take a photo of yourself with your goals.
- Share the photo in the **"Dream it. Plan it. Achieve it."** post in the WoDiLab Facebook group.

You do not need to add any explanation.
A simple photo is enough.

That's all for this lesson.